THEORETICAL DEVELOPMENTS IN HIGGS PHYSICS

JURE ZUPAN U. OF CINCINNATI & CERN

Annual Theory Meeting, IPPP Durham, Dec 19 2016

HIGGS AS A PROBE OF NP

• in the SM Higgs sector defined by only two parameters, μ , λ

 $V_{SM}(H) = -\mu^2 |H|^2 + \lambda |H|^4$



both of these are now well known

$$\frac{\partial V_{SM}(H)}{\partial H}|_{H=v} = 0 \qquad m_H^2 = \frac{\partial^2 V_{SM}(H)}{\partial H \partial H^*}|_{H=v} \implies \begin{array}{l} \mu = m_H \\ \lambda = m_H^2/(2v^2) \end{array}$$

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- the couplings of the Higgs to gauge bosons, fermions now completely known in the SM
- can use Higgs as a probe of NP

HIGGS PHYSICS IN A NUTSHELL

- Higgs has a dual role in the SM
 - breaks EW symmetry, gives masses to W and Z
 - gives masses to all charged fermions
- 2 related questions:
 - is it the dominant source of EWSB?
 - are the Yukawas the SM ones?
- hierarchy problem
 - why $m_h \ll M_{Planck}$

DOMINANT SOURCE OF EWSB?



- experimental precision of Higgs couplings O(10%)
- from couplings to W,Z
 - Higgs the dominant source of EWSB
- no clear signs of NP deviations

THE YEAR OF NNLO AND N3LO

- precision higher order calculations essential part of the program
- both for Higgs signal and backgrounds



THE YEAR OF NNLO AND N3LO

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- both for Higgs signal and backgrounds

Message:

Mangano @ Higgs couplings 2016

 by and large, today's studies of Higgs production and properties are not limited by TH systematics



OUTLINE

- Higgs as probe of origin of flavor
- SM-EFT and NP in the Higgs sector

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• Higgs as probe of exotica

HIGGS AS PROBE OF FLAVOR

YUKAWA COUPLINGS : NONTRIVIAL FLAVOR STRUCTURE

- fermion masses are very hierarchical
- what is the origin of this?
 - the <u>SM flavor</u> <u>puzzle</u>
- in the SM

 $y_f = \sqrt{2}m_f/v$

- implies Higgs has very hierarchical couplings to fermions
- how well have we tested this?



HIGGS YUKAWAS

• if SM an EFT, then Yukawas get corrected by higher dim. ops

$$\mathcal{L}_{SM} = -\left[\lambda_{ij}(\bar{f}_L^i f_R^j)H + h.c.\right]$$

$$\Delta \mathcal{L}_Y = -\frac{\lambda'_{ij}}{\Lambda^2} (\bar{f}^i_L f^j_R) H(H^{\dagger} H) + h.c. + \cdots$$

decouples mass terms from Yukawas

$$\mathcal{L}_Y = -m_i \bar{f}_L^i f_R^i - Y_{ij} (\bar{f}_L^i f_R^j) h + h.c. + \cdots,$$

- can lead to flavor violating Higgs decays
- can lead to CPV Higgs decays

TESTING THE FLAVOR OF THE HIGGS

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Nir, 1605.00433

- several questions
 - proportionality $y_{ii} \propto m_i$
 - factor of proportionality

$$y_{ii}/m_i = \sqrt{2}/v$$

diagonality (flavor violation)

$$y_{ij} = 0, \quad i \neq j$$

• reality (CP violation) $Im(y_{ij}) = 0$

$$y_f^{\rm SM} = \sqrt{2}m_f/v$$



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PROPORTIONALITY

- "proportionality" and "factor of proportionality" $y_{ii} \propto m_i$ $y_{ii}/m_i = \sqrt{2}/v$
- tested for 3rd generation fermions





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HIERARCHICAL COUPLINGS?

- does Higgs couple to the first two generations?
 - tough: couplings are small
- more modest question: can we show that the couplings are hierarchical?
 - already known for leptons and up-quarks



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- can we establish this for down quarks?
- how well can we do in the future?

DIFFERENT PROBES

- several probes of 1st and 2nd generation Higgs yukawas proposed
 - using charm tagging for h→cc̄ inclusive Perez, Soreq, Stamou, Tobioka, 1503.00290 decays
 - exclusive decays: $h \rightarrow \Upsilon \gamma (y_b)$, $h \rightarrow J/\psi \gamma (y_c), h \rightarrow \phi \gamma (y_s)_{Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722}$
 - isotopic shift measurements

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- Delaunay, Ozeri, Perez, Soreq, 1601.05087
- Higgs *p*_T distributions

Bishara, Haisch, Monni, Re, 1606.09253 Soreq, Zhu, JZ, 1606.09621

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$$h \rightarrow \phi \gamma$$

- for s Yukawa $h \rightarrow \phi \gamma$ (where $\phi \sim \bar{s}s$; $J^{PC} = 1^-$; $m_{\phi} = 1.02 \text{GeV}$)
- two amplitudes, direct is subleading



• prediction at NLO

$$\frac{\mathrm{BR}_{h\to\phi\gamma}}{\mathrm{BR}_{h\to b\bar{b}}} = \frac{\kappa_{\gamma} [(2.3\pm0.1)\kappa_{\gamma} - 0.43\bar{\kappa}_s] \cdot 10^{-6}}{0.57\bar{\kappa}_b^2}$$

$$Y_{ss} = ar\kappa_s m_b / v$$

Kagan, Perez, Petriello, Soreq, Stoynev, JZ, 1406.1722 Konig, Neubert, 1505.03870

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ATLAS MEASUREMENT



Soreq, Zhu, JZ, 1606.09621

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HIGGS KINEMATICS

- can we do better?
- using Higgs production kinematics
- light quarks in the initial state, change the Higgs *p*_T, or rapidity distribs.



• more sensitive to valence quarks

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CHARM QUARK

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- Higgs *p_T* also sensitive to charm quark, if enhanced Yukawa
- sensitivity from the charm loop in gluon fusion
- log enhanced

$$\kappa_Q \; \frac{m_Q^2}{m_h^2} \; \ln^2 \left(\frac{p_\perp^2}{m_Q^2} \right)$$





CPV AND FV HIGGS COUPLINGS TO SM FERMIONS

• flavor violating couplings?

$$y_{ij} = 0, \quad i \neq j$$

- very sensitive indirect probes (from precise bounds on FCNCs, such at $\tau \rightarrow \mu \gamma$)
- from Higgs decays (e.g. $h \rightarrow \tau \mu$)
- CP violating couplings?

$$\mathrm{Im}(y_{ij}) = 0$$

 severe bounds from precision measurements of CP violating observables (such as electric dipole moments, EDMs)

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HOW LARGE?

- a useful rule of thumb for maximal FV
 - do not want fine-tuned cancelations when diagonalizing mass matrix

$$y_{\tau\mu}y_{\mu\tau} \lesssim 2\frac{m_{\tau}m_{\mu}}{v^2}$$

- also what we would expect for $\Lambda \ge v$
- come from dimension 6 ops. due to NP

$$\Delta \mathcal{L}_{\rm Yuk} = -\frac{\lambda'_{ij}}{\Lambda^2} (\bar{f}^i_L f^j_R) \phi(\phi^{\dagger} \phi) + \text{h.c.} + \cdots$$

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LARGE FV HIGGS DECAYS?

- Can one have large flavor violating Higgs decays in reasonable NP models?
- What is so special about type III 2HDM?



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WHAT KIND OF NEW PHYSICS?

- if Higgs the only source of EWSB \Rightarrow the $Br(h \rightarrow \tau \mu)$ hint typically too large
 - same diagrams give $\tau \rightarrow \mu \gamma$ and the correction to Higgs Yukawa



• experimental bound on $Br(\tau \rightarrow \mu \gamma)$ + NDA estimate of NP contribs.

$$\sqrt{|Y_{\tau\mu}|^2 + |Y_{\mu\tau}|^2} < 2.2 \cdot 10^{-5}$$

• in contrast CMS hint $Br(h \rightarrow \tau \mu) = (0.89 \pm 0.39)\%$ requires

$$\sqrt{|Y_{\tau\mu}|^2 + |Y_{\mu\tau}|^2} = (2.6 \pm 0.6) \cdot 10^{-3}$$

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VIABLE MODELS: SEQUESTERED MASS GENERATION

Altmannshofer, Gori, Kagan, Silvestrini, JZ, 1507.07927

- a family of viable new physics models
 - lepton mass matrix of the form

$$\mathcal{M}^{\ell} = \mathcal{M}^{\ell}_0 + \Delta \mathcal{M}^{\ell},$$

rank 1 matrix, from ϕ rank 2 or 3 matrix

- scalar ϕ the primary component of the Higgs
 - accounts for the bulk of m_{τ}
- ΔM_1 due to an additional source of EWSB

• accounts for m_e and m_μ

2HDM

 $M^{l} = \begin{pmatrix} \mathbf{X} & \mathbf{Y} \\ \mathbf{X} & \mathbf{X} \\ \mathbf{Y} & \mathbf{Y} \end{pmatrix} \begin{pmatrix} \boldsymbol{\psi} \\ \boldsymbol{\psi} \\ \boldsymbol{\phi} \text{ and } \boldsymbol{\phi}' \end{pmatrix}$

- two Higgs doublets, neutral compts: ϕ , ϕ' , vevs v, v'
 - ϕ couples to 3rd family, ϕ' to all three



- a hierarchy of vevs $v \gg v'$ can explain $m_{\tau} \gg m_{\mu}$
- can saturate $Br(h \rightarrow \tau \mu)$
- $Br(\tau \rightarrow \mu \gamma)$ parametrically suppressed
 - (there is an extra y_{τ} insertion)
- predicts modified phenomenology of heavy Higgses

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PHENOMENOLOGICAL IMPLICATIONS

• $B_s \rightarrow \mu \mu$ can be modified by O(1)

- sizable $B_s \rightarrow \tau \mu$, $B \rightarrow K \tau \mu$, $B \rightarrow K^* \tau \mu$
- anomalies could be seen in B_s mixing, $\tau \rightarrow \mu\gamma$, $b \rightarrow s\gamma$
- leptonic heavy Higgs (H) decays to μμ could dominate over ττ
 - opposite to Type-II 2HDMs
- $t \rightarrow hc$ potentially sizable
- a general sum rule

$$\hat{y}_{\mu}\hat{y}_{\tau} - \hat{y}_{\tau\mu}\hat{y}_{\mu\tau} = \hat{y}_{t,b}(\hat{y}_{\mu} + \hat{y}_{\tau} - \hat{y}_{t,b})$$
 $\hat{y}_{ij} \equiv Y_{ij}/Y_{ii}^{SM}$

• valid to the extent that both ΔM and ΔM_0 are rank 1

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Altmannshofer, Gori, Kagan, Silvestrini, JZ, 1507.07927

COLLIDER SIGNATURES

•	• <i>h</i> couplings to 3rd and 2nd	natural f.c.	
	$\kappa_t \;\equiv\; rac{Y_t}{Y_t^{ m SM}} = rac{c_lpha}{s_eta} + \mathcal{O}\left(rac{m_c}{m_t} ight) imes rac{t_eta}{s_eta^2} c_{eta-lpha} \;,$	$\kappa_{\mu} \equiv rac{Y_{\mu}}{Y_{ m SM}^{ m SM}} = -rac{s_{lpha}}{c_{eta}} + \mathcal{O}\left(rac{m_{\mu}}{m_{ au}} ight) >$	$\langle \frac{t_{\beta}}{s_{\alpha}^2} c_{\beta-\alpha} ,$
like 2HDM type I	$\kappa_b \;\equiv\; rac{Y_b}{Y_b^{ m SM}} = rac{c_lpha}{s_eta} + \mathcal{O}\left(rac{m_s}{m_b} ight) imes rac{t_eta}{s_eta^2} c_{eta-lpha} \;,$	$\kappa_c \equiv \frac{Y_c}{Y_c^{\text{SM}}} = -\frac{s_{lpha}}{c_{eta}} + \mathcal{O}\left(\frac{m_c}{m_t}\right) imes$	$\left\{ \frac{t_{\beta}}{s_{\rho}^2} c_{\beta-\alpha} \right\},$
	$\kappa_{ au} ~\equiv~ rac{Y_{ au}}{Y_{ au}^{ m SM}} = rac{c_{lpha}}{s_{eta}} + \mathcal{O}\left(rac{m_{\mu}}{m_{ au}} ight) imes rac{t_{eta}}{s_{eta}^2} c_{eta-lpha} ~.$	$\kappa_s ~\equiv~ rac{Y_s}{Y_s^{ m SM}} = -rac{s_lpha}{c_eta} + \mathcal{O}\left(rac{m_s}{m_b} ight) >$	$\left\langle \frac{t_{eta}}{s_{eta}^2} c_{eta-lpha} \right\rangle.$
(

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- for large $\tan\beta h \rightarrow \mu\mu, cc$ can dominate Γ_h
 - modifies the global fit
- for heavy *H* the dominant decay can be flavor violating



COLLIDER SIGNATURES



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FLAVORFUL DARK MATTER

Galon, JZ, to appear

• $h \rightarrow \tau \mu$ could be $h \rightarrow \tau \mu + MET$, no flavor violation if dark sector flavorful

$$\frac{Br(h \to \tau^{\pm} \mu^{\mp} \varphi / \varphi^{*})}{Br(h \to \tau^{+} \tau^{-})} \simeq \frac{1}{6} \left(\frac{m_{h}}{2\pi\Lambda y_{\tau}}\right)^{2} = 0.66 \times \left(\frac{\text{TeV}}{\Lambda}\right)^{2} \left(\frac{0.01}{y_{\tau}}\right)^{2}$$

• φ is the mediator to dark matter

• dark matter can be a thermal relic

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• satisfies FCNC constraints



SMEFT vs. HEFT

• in the general EFT of Higgs interactions many more operators

$$\mathcal{L}_{\rm EFT} = \mathcal{L}_{d \le 4} + \sum_{i} \frac{O_i^{(d)}}{\Lambda} + \sum_{i} \frac{O_i^{(6)}}{\Lambda^2} + \cdots$$

- two expansions
 - SMEFT (Standard Model Effective Field Theory, a.k.a. "linear")
 - *h* assumed to be part of doublet ϕ
 - HEFT (Higgs Effective Field Theory, a.k.a. "non-linear")
 - no relation between h and π

$$\mathcal{L}_{\text{SMEFT}} \left(\phi = (v+h) \exp(iT^a \pi^a) \right)$$

$$\mathcal{L}_{\mathrm{HEFT}}(h, \exp(iT^a\pi^a))$$

- both L_{SMEFT} and L_{HEFT} infinite number of terms
 - are they equivalent?
 - nonpert./geometric answer: yes, iff L_{HEFT} has O(4) symm. IR fixed point

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• HEFT includes SMEFT

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Alonso, Jenkins, Manohar, 1511.00724, 1605.03602

SMEFT

- much more work done in SMEFT (either Warsaw or SILH basis)
 - dim5 and dim7 are *L*, *B*-*L* violating, thus small
 - dim6 first relevant for Higgs physics
 - assuming B+MFV+CP: 59 indep. ops.
 - at tree level only a subset bounded by LHC data
- when extracting bounds from data radiative corrections may be important
- 1-loop RG anomalous dim. known fully

Alonso, Jenkins, Manohar, Trott, 1312.2014, 1310.4838, 1308.2627

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FINITE CORRECTIONS

- finite corrections can be larger than the log pieces
- example: $t\bar{t}H$ production at NLO in α_s

Maltoni, Vryonidou, Zhang, 1607.05330



$$\begin{aligned} O_{t\phi} &= y_t^3 \left(\phi^{\dagger} \phi \right) \left(\bar{Q}t \right) \tilde{\phi} \,, \\ O_{\phi G} &= y_t^2 \left(\phi^{\dagger} \phi \right) G^A_{\mu\nu} G^{A\mu\nu} \,, \\ O_{tG} &= y_t g_s (\bar{Q} \sigma^{\mu\nu} T^A t) \tilde{\phi} G^A_{\mu\nu} \,. \end{aligned}$$

see also Gauld, Pecjak, Scott, 1607.06354: $h \rightarrow b\bar{b}$ Hartmann, Shepherd, Trott, 1611.09879: Γ_Z Hartmann, Trott1507.03568: $h \rightarrow \gamma \gamma$



DI-HIGGS PRODUCTION



• the operators modifying HH production

$$O_6 = -\lambda \left(H^{\dagger} H \right)^3, \qquad O_H = \frac{1}{2} \,\partial_\mu \left(H^{\dagger} H \right) \partial^\mu \left(H^{\dagger} H \right),$$

$$\mathcal{L} \supset -\lambda c_3 v h^3 = -\lambda \left(1 + \bar{c}_6 - rac{3 \bar{c}_H}{2}
ight) v h^3 \,,$$

• at 1- and 2-loop order modify single *H* prod. properties





HIGGS AS PROBE OF EXOTICA

HIGGS PORTAL

- Higgs can act as a portal to NP
 - Higgs portal DM
 - mono-Higgs
 - relaxion
 - Twin Higgs/Neutral naturalness

HIGGS PORTAL TO DM

Patt, Wilczek, hep-ph/0605188

- minimal choice for mediator between DM and the SM
- add to SM a Z₂-odd neutral DM field
 - a scalar ϕ , fermion ψ , vector V_{μ}

$$\begin{cases} \mathcal{H}_{\text{eff}}^{0} = \lambda' H^{\dagger} H \times \phi^{\dagger} \phi , \\ \\ \mathcal{H}_{\text{eff}}^{1/2} = \frac{c_{S}}{\Lambda} H^{\dagger} H \times \bar{\psi} \psi + \frac{i c_{P}}{\Lambda} H^{\dagger} H \times \bar{\psi} \gamma_{5} \psi \\ \\ \\ \mathcal{H}_{\text{eff}}^{1} = \epsilon_{H} H^{\dagger} H \times V^{\mu} V_{\mu} . \end{cases}$$

• after EWSB coupling with the Higgs

$$H^{\dagger}H \rightarrow \frac{1}{2}(v_{\rm EW}^2 + 2v_{\rm EW}h + h^2)$$

LIGHT DM AND MINIMAL HIGGS PORTAL

• for $m_{DM} \leq m_h/2$ Higgs portal excluded from $Br(h \rightarrow inv.)$



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LIGHT DM AND MINIMAL HIGGS PORTAL

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FERMIONIC DM HIGGS PORTAL

• fermionic DM Higgs portal is dimension 5

 $\mathcal{H}_{ ext{eff}}^{1/2} = rac{c_S}{\Lambda} H^{\dagger} H imes ar{\psi} \psi + rac{i c_P}{\Lambda} H^{\dagger} H imes ar{\psi} \gamma_5 \psi$

- EFT description suspect since relic abundance requires $\Lambda \sim m_{\chi}$
- is seen in explicit (simplified) models



Freitas, Westhoff, JZ, 1506.04149



MONO-HIGGS

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- mono-jet typically the most sensitive probe of DM at the LHC
- for pseudoscalar mediator mono-Higgs can be dominant signal
- example:2HDM+mediator+DM
 - resonantly enhanced



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RELAXION FROM FLAVOR

Graham, Kaplan, Rajendran, 1504.07551

- relaxion a technically natural solution to the hierarchy problem
 - no new EW states required in principle



- in general relaxion-higgs mixing
 - $\phi \rightarrow ee, \mu\mu, \dots$ decays controlled by $m_{\phi}, \sin\theta$
 - for MeV $\leq m_{\phi} \leq$ GeV can search for ϕ in rare decays: $K \rightarrow \pi^{+}\phi$, $B \rightarrow K^{+}\phi$
 - for $m_{\phi} \ge 5 GeV$ most important $h \rightarrow \phi \phi$ searches

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• for $m_{\phi} \ge 5 GeV$ most important $h \rightarrow \phi \phi$ searches



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CONCLUSIONS

- there are many open questions in Higgs physics that will benefit from more data
 - structure of Yukawas, probing the Higgs potential, Higgs as a NP portal
- studying SMEFT could well lead to NP discovery



BACKUP SLIDES

PROGRESS IN LUMINOSITY

CMS Integrated Luminosity, pp

Data included from 2010-03-30 11:22 to 2016-10-27 14:12 UTC



Zeynep Demiragli, talk at Council Open Session, Dec 16 2016

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CHARM YUKAWA

• similarly Y_c from $h \rightarrow J/\psi\gamma$

Bodwin, Petriello, Stoynev, Velasco, 1306.5770 Konig, Neubert, 1505.03870

ATLAS, 1501.03276

• projecting the ATLAS bound to 100TeV, 2x3ab⁻¹, $\bar{\kappa}_c < 4$

 $\frac{\mathrm{BR}_{h\to J/\psi\gamma}}{\mathrm{BR}_{h\to b\bar{b}}} = \frac{\kappa_{\gamma} [(3.0\pm0.15)\kappa_{\gamma} - 0.56\bar{\kappa}_c] \cdot 10^{-6}}{0.57\bar{\kappa}_b^2}$

same S/B:

 $BR_{h \to b\bar{b}}$

Perez, Soreq, Stamou, Tobioka, 1505.06689

• from inclusive, using charm tagging



HIGGS KINEMATICS

- important how well the distribs. under theoretical control
- using normalized distributions crucial



BOUNDS FROM HIGGS KINEMATICS

CMS, 1508.07819; ATLAS, 1504.05833;







HIERARCHICAL COUPLINGS?

• does Higgs couple to the first two generations?

Soreq, Zhu, JZ, 1606.09621 Bishara, Haisch, Monni, Re, 1606.09253

- tough: couplings are small
- more modest question: can we show that the couplings are hierarchical?

already known for charged leptons and up-quarks



- can we establish this for down quarks?
- seems possible to establish $y_d < y_b$ at high luminosity LHC (~300 fb⁻¹)
 - from Higgs + jet
 p_T distributions





HIERARCHICAL COUPLINGS?



- seems possible to establish $y_d < y_h$ at high luminosity LHC (~300 fb⁻¹)
 - from Higgs + jet
 p_T distributions





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CHARM YUKAWA

- 3fb⁻¹ HL-LHC could probe models of O(1) enhanced charm Yukawas
- compare with LHCb
 - present LHCb-CONF-2016-006
 (8 TeV, 1.98fb⁻¹): κ_c<80



• future HL-LHCb (13 TeV, 300fb^{-1} , simple scaling): $\kappa_c \leq 4$ using LHCb-CONF-2016-006+C.Parkes's talk at CKM 2016

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MESON MIXING

will induce K⁰-K
⁰, B_d-B

_d, B_s-B

_s, D⁰-D

₀ at tree level



Technique	Coupling	Constraint	Norm. Constr.
D^0 occill [49]	$ y_{uc} ^2, y_{cu} ^2$	$< 1.0 \times 10^{-8}$	$<(0.5)^2y_u^{\rm SM}y_c^{\rm SM}$
D° OSCIII. [40]	$\left y_{uc}y_{cu} ight $	$< 1.5 \times 10^{-9}$	$<(0.2)^2y_u^{\rm SM}y_c^{\rm SM}$
P^0 occill [49]	$ y_{db} ^2, y_{bd} ^2$	$<4.6\times10^{-8}$	$<(0.4)^2y_d^{\rm SM}y_b^{\rm SM}$
D_d^* OSCIII. [40]	$ y_{db}y_{bd} $	$< 6.6 \times 10^{-9}$	$<(0.15)^2 y_d^{\rm SM} y_b^{\rm SM}$
P^0 occill [49]	$ y_{sb} ^2, y_{bs} ^2$	$< 3.6 \times 10^{-6}$	$<(0.8)^2y_s^{\rm SM}y_b^{\rm SM}$
D_s^* OSCIII. [40]	$\left y_{sb}y_{bs} ight $	$< 5.0 \times 10^{-7}$	$<(0.3)^2 y_s^{\rm SM} y_b^{\rm SM}$
	${\rm Re}(y_{ds}^2),{\rm Re}(y_{sd}^2)$	$[-1.2\ldots1.2]\times10^{-9}$	$<(0.4)^2 y_d^{\rm SM} y_s^{\rm SM}$
W^0 ago: 11 [49]	$\mathrm{Im}(y_{ds}^2),\mathrm{Im}(y_{sd}^2)$	$[-5.83.2] \times 10^{-12}$	$< (0.03)^2 y_d^{\rm SM} y_s^{\rm SM}$
Λ° OSCIII. [40]	$\operatorname{Re}(y_{ds}^*y_{sd})$	$[-1.1 \dots 1.1] \times 10^{-10}$	$< (0.13)^2 y_d^{\rm SM} y_s^{\rm SM}$
	${ m Im}(y^*_{ds}y_{sd})$	$[-2.8\dots 5.6] imes 10^{-13}$	$< (0.01)^2 y_d^{\rm SM} y_s^{\rm SM}$
			(a)

b

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NEUTRAL NATURALNESS

- color neutral states could stabilize the Higgs at 1-loop
 - twin Higgs, folded SUSY
- need to be UV completed at ~10TeV
 - typically requires a bigger structure
 - will lead to FCNCs
 - example: composite Twin Higgs



